

pride
PUERTO RICO

**Sponsorship
Package**

2025

UN EVENTO OFICIAL DE



A man with glasses and a green headband is smiling while holding a large Puerto Rican flag. The flag features three horizontal stripes of red, white, and blue, with a white star on the blue stripe. The background is a clear blue sky with palm trees visible on the left side.

A Puerto Rico of **equality and respect**
for diversity and human rights.



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Colectivo Orgullo Arcoiris (COA) is a 501 (c) 3 nonprofit organization, founded in 1991. Our main mission is to educate about the daily realities of the lesbian, gay, bisexual, transgender, transsexual, intersexual and queer communities (LGBTTIQ) of Puerto Rico; in this way, human and civil rights are recognized and respected regardless of sexual orientation and gender identity.

Its members voluntarily dedicate their time to this end.



Visibility is used as the main strategy towards these ends.

It's in this context that the LGBTTIQ Pride March of Puerto Rico is organized, as an activity to reaffirm our claims and presence as members of Puerto Rican society. Our event has a participation of over 10,000 attendees, and each year more are added.





FINAL

PARQUE DEL
TERCER MILENIO

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PUERTO RICO

RUTA ARCOIRIS

3.5 KM / 2.2 MI

PARQUE DEL INDIO

INICIO

LINE UP

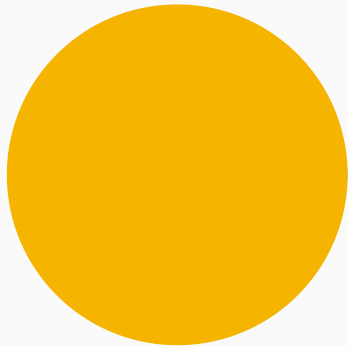
SPONSORSHIP OPPORTUNITIES



Bronze - \$3,000

1 additional option

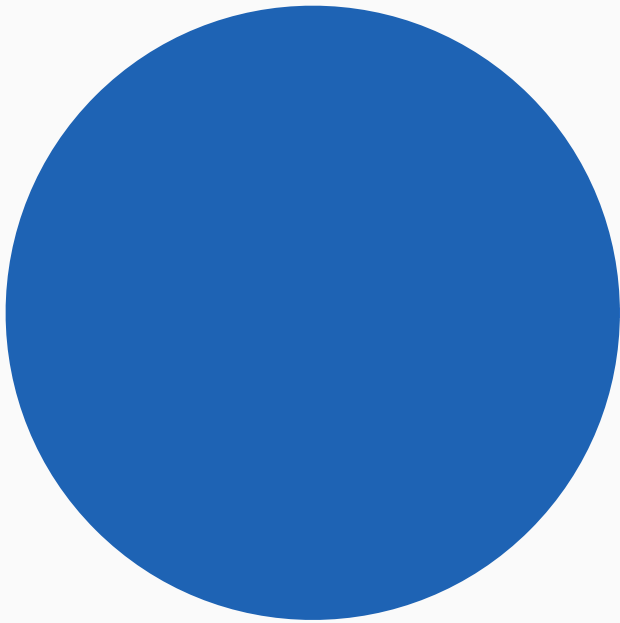
Logo in promotional material and screen on stage.



Silver - \$5,000

3 additional option

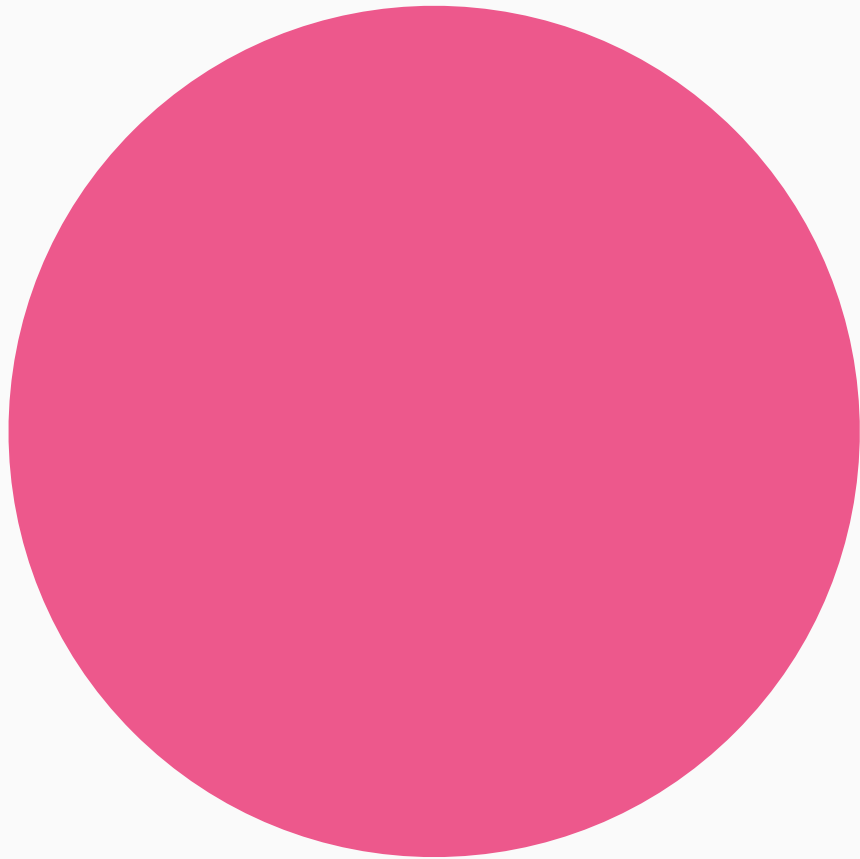
Logo in promotional material and screen on stage.



Gold - \$10,000

5 additional option

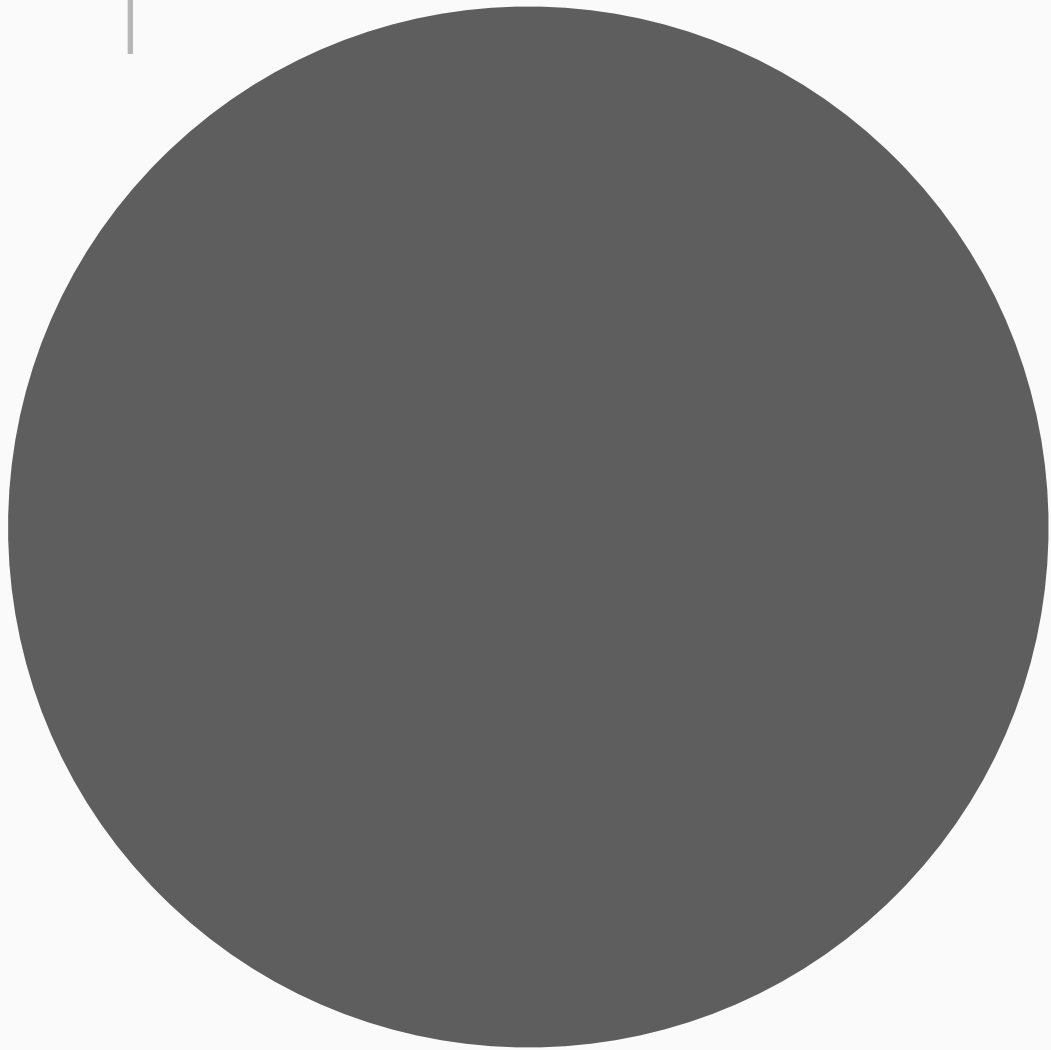
Logo in promotional material and screen on stage.



Platinum - \$20,000

8 additional option

Logo in promotional material and screen on stage.



A woman with blonde hair is performing on a stage. Behind her is a large red backdrop with the T-Mobile logo. To the right, a banner for the 500th anniversary of San Juan, Puerto Rico is visible. The scene is outdoors with palm trees in the background.

PRIDE PRESENTER - \$30,000

1. Main artist of the event.
2. Main promotion on stage (Branded Stage)
3. Seven options of the list of opportunities.

SPONSORSHIP OPPORTUNITIES

- Vehicles on the march
- Logo on Staff shirts (Presenter's only)
- Banner on stage at PRIDE FEST Reel
- Promotional newsletter
- Tents at the PRIDE FEST
- Web banner at www.pridepuertorico.com
- Sponsored Social Media Posts (up to 3)
- Special mentions on Stage
- On-Stage Segment Sponsor
- Promotional spaces in Ruta Arcoiris
- Samplings
- Logo on Event Official Poster
- VIP Passes
- Other alternatives available



GENERAL CONDITIONS



Exclusivity for categories available for consumer products such as alcoholic beverages, energizers and other products with an investment of \$5,000.00.

Balance payment required, 20 days before the event. It is reserved exclusively with payment. Stage time required to comply with an agreement to respect diversity.

1. Additional vehicles entail additional cost. COA reserves the exclusive right to assign the places during the March.
2. Additional banners carry additional cost. COA reserves the exclusive right to assign the places for the banners for all those located in the same category of sponsorship.
3. Ruta Arcoíris are only 6 spaces available.



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